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## Press Release

### AVID TECHNOLOGIES IS NOW ITAR REGISTERED

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**Twinsburg, Ohio (October 2009)** - AVID Technologies Inc. is now ITAR (International Traffic in Arms Regulations) registered. ITAR regulates the manufacture, export, and transfer of defense-related articles, information, and services and is under the direct oversight of the U.S. Department of State. ITAR is a requirement for participation in many defense-related manufacturing and development programs.

"This certification positions AVID to further service the defense market. With our significant commitment and expertise in advanced technologies, we are primed well to address the needs of our customers in the growing aerospace, defense, and military markets, in addition to the other markets we serve now.", comments AVID's Vice President of Engineering. "Since companies regulated by ITAR can only work with suppliers that are also ITAR-compliant, AVID's registration will greatly increase our opportunity to work with defense contractors or secure contract work directly."

AVID has been following ITAR requirements for some time, but has now completed the necessary steps to achieve formal registration. Being ITAR registered with the Directorate of Defense Trade Controls (DDTC) means that AVID Technologies complies with the ITAR requirements for the receipt, storage, handling, and removal of ITAR-controlled data received from customers and that AVID observes the restrictions on access to ITAR-controlled information.

**About AVID** – Approaching 25 years of design excellence, AVID Technologies, Inc., based in Twinsburg, Ohio, employs 50 engineers, designers, technicians, and project managers. AVID is recognized as a high-quality, full-service engineering firm that assists a wide variety of customers in the creation of advanced electronic products including wireless power, embedded systems, process/motor control, power conversion, RF/RFID, data acquisition, communication systems, medical devices, and more.

AVID's website can be reviewed at [www.avid-tech.com](http://www.avid-tech.com). Inquiries may be made at 330. 487. 0770.