



Press Release

AVID JOINS ALTERA CONSULTANTS ALLIANCE PROGRAM (ACAP)

Twinsburg, Ohio (September 2009) – AVID Technologies Inc., a full-service provider of advanced electronic product design services, has signed a partnership agreement with Altera Corporation, a leading programmable logic device supplier, to become a member of the Altera Consulting Alliance Program (ACAP).

For 25 years, AVID has provided its customers with a shorter time-to-market by offering innovative engineering and product design services. Aspects of these services have included the development of programmable logic; from relatively straight forward logic to advanced functions including embedded soft processors, integration of third party IP, and Digital Signal Processing.

About ACAP – The Altera Consultants Alliance Program (ACAP) is specifically designed to provide expert design assistance to users of Altera PLDs and help them quickly get their products to market by means of a carefully selected and trained group of services providers. ACAP consultants provide a unique combination of segment knowledge and competence in Altera devices, ensuring their abilities to solve specific problems and meet designers' time-to-market needs in real-time.

About AVID - AVID Technologies Inc., approaching 25 years of advanced, innovative electronic product design excellence, employs 50 engineers, designers, technicians, and project managers. AVID assists a wide variety of customers in the creation of advanced electronic products, serving a variety of markets including Aerospace/Defense, Medical, Industrial/Process Controls, Consumer, and Automotive.

AVID's website can be reviewed at www.avid-tech.com. Inquiries may be made at 330.487.0770.