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## Press Release

### AVID TECHNOLOGIES IS HONORED WITH ITS FIFTH WEATHERHEAD 100 AWARD FOR OUTSTANDING GROWTH

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**Twinsburg, Ohio (December 2007)** - AVID Technologies Inc., a high-quality engineering services and solution provider for advanced, innovative electronic product design and production, approaching 25 years of design excellence, is presented a 2007 Weatherhead 100 award, honoring outstanding sales and employment growth.

Since its inception 20 years ago, the Weatherhead 100 has been one of the most recognizable and significant accomplishments that can be achieved by any Northeast Ohio business. From job creation to innovation, the impact of entrepreneurs is enormous. The winners are special, and have found fertile ground in a challenging economic climate and continue to provide jobs that fuel the economy. Weatherhead 100 companies have enjoyed tremendous growth for five (5) consecutive years, and those winners who have made the list year in and year out are special, indeed.

Since 2000, AVID has received five (5) Weatherhead awards for proven entrepreneurial spirit, success and year over year growth. In December 2007, AVID received its sixth award, and was honored for achieving sales growth of 146% and employment growth of 72% in 2006.

**About AVID** - AVID Technologies Inc., founded in 1985, is a leader in engineering and design services and process solutions. AVID is headquartered in Twinsburg , Ohio, between Akron and Cleveland, employing more than 55 employees.