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## Press Release

### AVID PROVIDES QI PRODUCT DESIGN AND PRE-COMPLIANCE TEST SERVICES TO OEM PRODUCT DEVELOPERS

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**Twinsburg, Ohio (June 2011)** – AVID Technologies Inc., a comprehensive provider of advanced electronic product design services, is pleased to provide expert design consulting and pre-compliance testing services to companies looking to integrate Qi wireless charging technology into their products. Leveraging 7 years of wireless power R&D experience, AVID has already supported the development and testing of several Qi compliant products.

Our experienced engineering staff can provide any level of Qi product design or test capabilities including hardware development, firmware development, printed circuit board design, product packaging, prototyping, Qi pre-compliance support, EMC/EMI agency certification support, and production support.

If issues arise during Qi pre-compliance testing, AVID has the expertise to help fix the problems prior to submission to the WPC for Qi certification.

As a regular WPC attendee, AVID can take your product samples to do interoperability testing with other member's products. This service is contingent on WPC meeting schedules and the availability of interoperability testing at those meetings.

For more information on AVID's Qi design and test services - contact AVID at [wirelesspower@avid-tech.com](mailto:wirelesspower@avid-tech.com)

**About AVID** –AVID Technologies Inc. provides advanced, innovative Engineering and Design services to OEM companies ranging from Fortune 100 to startups, across various market segments. For the past seven years, AVID has been heavily involved in wireless power design and in 2010 became an associate member of the Wireless Power Consortium (WPC). Using their own development experience, AVID has expanded its business model to assisting other companies wishing to integrate wireless power into their products through development tools and specialized design consulting and testing.

Founded in 1985, AVID has grown to over 50 employees and has expanded its services into all aspects of electronic product design with proven expertise in electronic hardware, embedded firmware, software applications, printed circuit board layout, packaging, prototyping, design verification, and certification.

AVID's website can be reviewed at [www.avid-tech.com](http://www.avid-tech.com). Inquiries may be made at 330.487.0770 or email [wirelesspower@avid-tech.com](mailto:wirelesspower@avid-tech.com).