



Press Release

AVID ADDS DESIGN SERVICES UTILIZING CADENCE ALLEGRO TOOLS

Twinsburg, Ohio (August 2011) – AVID Technologies Inc., an ITAR registered full service provider of advanced electronic product design services, has added Cadence Allegro tools to its existing Mentor Graphics and Altium design software platforms. The inclusion of another tool has been driven by many customers requiring compatibility with the Cadence toolset and for those dealing with challenging, increasingly complex, high-speed designs, and densely packed circuitry.

“In today’s competitive and global market, our ability to be flexible and diverse in our in-house design tools, in addition to our core design expertise, is our advantage. With the powerful Allegro features that optimally control impedances, differential pairs, etc., we can help customers ensure their PCB designs are compliant with testing requirements, accurate in design integrity, and correct the first time around. The ultimate benefit to our customers is faster turn-around time, reduced board re-spins, decreased time-to-market and increased bottom line profits”, comments AVID’s CAD Department Manager.

About AVID – AVID Technologies, Inc. provides advanced, innovative Engineering and Design Services to OEM companies ranging from Fortune 100 to startups, across various market segments including Defense/Aerospace, Medical, Industrial/Process Controls, Consumer, and Automotive.

Founded in 1985, AVID has grown to over 50 employees and has expanded its services into all aspects of electronic product design with proven expertise in electronic hardware, embedded firmware, software applications, printed circuit board layout, packaging, prototyping, design verification, and certification.

For the past seven years, AVID has been heavily involved in wireless power design and in 2010 became an associate member of the Wireless Power Consortium (WPC). Using their own development experience, AVID has expanded its business model to assist other companies wishing to integrate wireless power into their products

AVID’s website can be reviewed at www.avid-tech.com. Inquiries may be made at 330.487.0770 or email sales@avid-tech.com