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## Press Release

### AVID TECHNOLOGIES AMONG 86 TO RECEIVE LEADING EDGE AWARD FOR VALUED CREATION IN NORTHEAST OHIO

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**Twinsburg, Ohio (June 2010)** – AVID Technologies Inc, was among 86 Northeast Ohio companies being honored at the 2010 Crain’s Leading EDGE Awards on May 19<sup>th</sup> at the Intercontinental Hotel and Conference Center in Cleveland, Ohio. In its fourth year, this prestigious award was created and developed by the Entrepreneurs EDGE to recognize value-creating, middle-market companies in the region. Qualifying companies operate within the 17 counties of Northeast Ohio and generate revenues up to \$750 million, a portion required to be outside the region.

Top companies were identified for their value creation in our regional economy, based on their EBIT (earnings before interest and taxes) added to taxable employee compensation.

**About the Entrepreneurs EDGE Organization** – The Entrepreneurs EDGE, a 501 © (3) non-profit organization, provides services, programs, education, civic and networking opportunities to mid-market companies in Northeast Ohio to help them grow in value. For more information about EDGE and its programs and services, contact Pam Schwaller at [pam@edgef.org](mailto:pam@edgef.org) or visit [www.edgef.org](http://www.edgef.org).

**About AVID** - AVID Technologies Inc., celebrating 25 years of advanced, innovative electronic product design excellence, employs over 50 engineers, designers, technicians, and project managers. AVID assists a wide variety of customers in the creation of advanced electronic products, serving a variety of markets including Aerospace/Defense, Medical, Industrial/Process Controls, Consumer, and Automotive.

AVID’s website can be reviewed at [www.avid-tech.com](http://www.avid-tech.com). Inquiries may be made at 330.487.0770.